The Time is Ripe

For each member of every family to plan for the fall and winter months. You will need Dry Goods, Shoes and wearing apparel of all kinds. We naturally suppose you will want to buy of the store that will give you the best goods and the most for your money. This is the store that proposes to do that very thing. We have just returned from our second buying trip to market and our store is filled up with the newest and best in

Piece Goods Ready-to-Wear Suits and Dresses Shoes, Underwear, Blankets, Etc.

We positively will save you money on your wants if you will let us.



Ladies Ready-to-Wear Hats

We cannot describe them-Space is too limited. But we are showing the very latest models at

98c, \$1.48, \$1.98, \$2.48, \$2.98 and up.

Don't buy until you see them.



Our fall purchases in these lines are the latest and newest things in Silk and Wool Fabrics. The goods are certainly beautiful this fall and the prices very moderate. We are pleased to say we can give you better values than ever. For instance:

25c double fold, yard wide goods for 15c 75c double fold fine goods, 57-in. wide for 50c \$1.25 quality in all the new shades for 98c

Silks of Quality

Never before have the range of patterns, the style and finish been so beautiful and pleasing as this fall. Even the cheaper grades of goods look to be worth double the price we ask for them.

Shantungs, Messaline, Ottomen, Taffetas, Luzane, Japonika, China, Etc.

If its a Suit or a Waist we can please you

35c to \$1.23 per yard

A strictly up to the minute new line of

SUITS,

custom work.

SKIRTS,

. WAISTS.

PETTICOATS.

APRONS, WRAPPERS, KIMONAS, Etc.

A Line Not to be Overlooked this Fall.

"Swas" Garments

Suits from....\$5.98 to \$27.98

Skirts from....98c to \$10.98

Waists from 48c to \$5 48

Petticoats from...48c to \$5.98

Aprons......25c to \$1.00

Visit this department and let us show you what real values we have



BLANKET TIME

Wool Finish Blankets, something new and most desirable, exquisite borders and bound with wide silk tape, each blanket in paper

\$1.98 to \$2.98

Wool Blankets \$4.23 to \$6.75

Again approaches. We are ready with the goods. A better line-better make and better prices than ever before.

Good Cotton Blankets with the best lock stitched edges in gray or tans 39c, 58c, 68c, 98c, \$1.23, and up to \$2.98

Bed Comforts 98c to \$1.98

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